

PRIVACY POLICY

This Privacy Policy of Personal Data (hereinafter "Privacy Policy") shall apply to all information that ARTPLAY Management Company LLC (hereinafter "ARTPLAY"), whose website is located at the domain name <https://artplaymedia.ru/> and its subdomains (hereinafter also "the website"), may obtain about the User during the use of the website, programs and products of ARTPLAY.

This Policy is prepared in accordance with the Federal Law "On Personal Data" No. 152-FZ of July 27, 2006, as well as other laws and regulations of the Russian Federation in the field of protection and processing of personal data and applies to all personal data which ARTPLAY may receive from the Website User.

1. DEFINITION OF TERMS

1.1 The following terms are used in this Privacy Policy:

1.1.1 "Personal Data" means any information relating to a directly or indirectly defined or identifiable individual (the subject of personal data).

1.1.2. "Processing of personal data" - any action (operation) or set of actions (operations) performed with or without the use of automation means with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (provision, access), anonymization, blocking, removal, destruction of personal data.

1.1.3 "Confidentiality of personal data" - mandatory requirement to prevent their dissemination to an unlimited range of persons without the consent of the subject of personal data or availability of other legal grounds.

1.1.4 "Site User (the "User")" - An individual accessing this Site via the Internet.

2. GENERAL PROVISIONS

2.1 Processing and security of data shall be carried out in accordance with the requirements of the Constitution of the Russian Federation, the Law, the Labor Code of the Russian Federation, the subordinate legislation, other federal laws of the Russian Federation defining the cases and particularities of the processing of Data.

2.2 The use of the site <https://artplaymedia.ru/> by the User means consent to this Privacy Policy and the terms of processing of personal data of the User.

2.3. In case of disagreement with the terms of the Privacy Policy, User should stop using <https://artplaymedia.ru/>.

2.4. This Privacy Policy applies only to <https://artplaymedia.ru/>. ARTPLAY does not control and is not responsible for the websites of third parties to which the User can go through the links available on its website.

2.5. ARTPLAY does not verify the accuracy of the personal data provided by the Site User.

3. SUBJECT MATTER OF THE PRIVACY POLICY

3.1 This Privacy Policy sets out the obligations of ARTPLAY and its authorized representatives not to disclose and ensure the protection of confidentiality of personal data which the User provides when registering at the Site, subscribing to newsletters or placing an order to purchase the Services.

3.2. Personal data, allowed to be processed under this Privacy Policy, is provided by the User by filling in the registration forms on the website <https://artplaymedia.ru/> and includes the following information:

3.2.1. last name, first name, patronymic of the User;

3.2.2. the e-mail address(es);

3.2.3. telephone number(s). 3.2.4;

3.2.4. other personal information explicitly stated by the User in the forms or files attached to the forms;

3.2.5. last name, first name, patronymic of the event visitor;

3.2.6. date of birth of the event visitor;

3.2.7. compliance with the disease-free requirement;

3.2.8. compliance with the requirement of absence of signs of coronavirus infection 2019-nCov;

3.2.9. compliance with the requirement of absence of contact (with citizens with signs of coronavirus infection 2019-nCov).

3.3 Also, personal information in this Policy means data automatically transmitted to the Site during its use with the software installed on the User's device, including the IP address, cookie data, information about the User's browser (or other program with which the User accesses the Site), technical characteristics of hardware and software used by the User, date and time of access to the Site, addresses of requested pages, and other similar and

3.3.1 Disabling cookies may result in the inability to access parts of the site requiring authorization.

3.4 Any other personal information not stipulated above shall be provided by the User at its own discretion and shall be securely stored and not disclosed, except as provided in clauses 5.2 and 5.3 of this Privacy Policy.

3.5 The site does not verify the accuracy of the personal information provided by the User, and has no way to evaluate its competence.

4. PURPOSES OF COLLECTING PERSONAL INFORMATION OF THE USER

4.1 Personal information of the User can be used by the Administration of the site for the purposes of:

4.1.1 Establishment of feedback with the User, including sending notices, requests regarding the use of the site, provision of services, processing of requests and applications from the User.

4.1.2 Providing the User with access to the personalized resources of the site.

4.1.3 Determining the location of the User for security purposes, fraud prevention.

4.1.4 Confirming the accuracy and completeness of the personal data provided by the User.

4.1.5 Providing effective customer and technical support to User when there are problems associated with the use of the site.

4.1.6. Conducting statistical and other research based on anonymized data.

4.1.7. Providing to the User with the User's consent, information on prices, newsletters and other information.

4.1.8. Advertising with User's consent.

4.1.9 Providing access to User's websites or partners' services to obtain products, updates and services;

4.2. to ensure the safety when selling tickets online to attend events, possible contact with a new coronavirus infection (2019-nCoV) during the period of high alert in the spread of the new coronavirus infection 2019-nCov in the city of Moscow.

5. METHODS AND TERMS OF PROCESSING OF PERSONAL INFORMATION

5.1 Processing of the User's personal data shall be carried out without limitation of time, by any lawful means, including in personal data information systems with or without the use of means of automation.

5.2 The User agrees that ARTPLAY may transfer personal data to third parties, in particular to ticket operators, courier services, postal organizations, telecommunications operators, solely for the purposes specified in clause 4 of this "Privacy Policy".

5.3 Personal data of the User may be transferred to the authorized state bodies of the Russian Federation only on the grounds and in the manner prescribed by the legislation of the Russian Federation.

5.4 As a result of the processing of personal information of the User by its depersonalization can be obtained and transferred to third parties depersonalized statistical data for research, work or services on behalf of the site.

5.5 In case of loss or disclosure of personal data, ARTPLAY informs the User about the loss or disclosure of personal data.

5.6. ARTPLAY shall take necessary organizational and technical measures to protect personal information of the User from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other unlawful actions of third parties.

5.7 ARTPLAY together with the User shall take all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of personal information of the User.

6. OBLIGATIONS OF THE PARTIES

6.1 The User shall:

6.1.1 Provide personal data information necessary to use the site.

6.2 ARTPLAY shall:

6.2.1 Use the information received exclusively for the purposes specified in clause 4 of this Privacy Policy.

6.2.2. ensure the confidentiality of the information, not to disclose without the prior written permission of the User, and not to sell, exchange, publish or disclose in any other possible way the personal data of the User, except for clauses 5.2 and 5.3. 5.2. and 5.3. of this Privacy Policy.

6.2.3 Take precautionary measures to protect the confidentiality of the User's personal data, according to the procedure generally used for the protection of such information in the existing business turnover.

6.2.4 To block personal data, related to the relevant User, from the moment of application or request of the User or its legal representative, or authorized body on protection of rights of subjects of personal data.

7. ADDITIONAL TERMS

7.1 ARTPLAY may amend this Privacy Policy without the consent of the User. When changes are made, the date of the last update of the revision shall be indicated in the header of the Policy.

7.2 The new Privacy Policy comes into effect from the moment it is posted on the Website, unless otherwise provided by the new Privacy Policy version.

7.3 Any suggestions or questions regarding this Privacy Policy should be reported to the e-mail address: sec@artplay.ru.

7.4. The current Privacy Policy is available on the website page at https://artplaymedia.ru/documents/politic_en.pdf.